

# 2014 SPRING FORUM A HUGE SUCCESS!



This year's general session speaker at the Spring Forum, Mr. Alan Sitomer, sent the participants forth with a message of strength, leadership, and an increased emphasis on making a difference as we prepare for the 2014-2015 school year. Focusing on helping educators to juggle more and more responsibilities, Mr. Sitomer, author, motivational speaker, and California's 2007 Teacher of the Year, examined the "hows" and "whys" of building teacher leaders who are enthused, capable, and filled with contagious, positive energy.

The 212 attendees also benefitted from the facilitated legislative and DOE update from Dr. Eileen McDaniel and Dr. John Moore of the Bureau of Educator Recruitment, Retention, and Development as well as a panel of district experts on exemplary leadership implementation from Brevard and Charlotte Counties and the University of South Florida.

Participants were also able to choose from a variety of informational concurrent sessions including:

- Effective Instruction for Struggling Learners: Creating a UDL-Friendly Environment
- Establishing Time for PD
- Turning Classrooms Around Through Effective Use of Instructional Technology
- Supporting Teachers Through Utilization of Instructional Rounds
- Growing Our Own Leaders: Creating Career Pathways for School Leaders' Success
- Effectively Using PD Webinars as an Alternate Delivery System
- The New MIP Component Template

From networking and opportunities for sharing successes and challenges to gleaning effective practices from expert presenters, this year's 2014 FASD Spring Forum met with much success. Participants definitely walked away with seeds to plant for the coming year and hopes of a bountiful harvest! FASD Spring Forum co-chairpersons, Alyson Adams, Mary Ann Ahearn, and Lillian Sigler greatly appreciated the support of all of the board members whose efforts resulted in a successful 2014 Forum and to each participant who took time out of his/her busy schedule to participate. Presentations are posted on the [www.fasdonline.org](http://www.fasdonline.org) website.





# 2014 SPRING FORUM HIGHLIGHTS





# A MESSAGE FROM OUR PRESIDENT



Surely I am not alone in thinking the 2013-2014 school year passed at warp speed! Can it be possible we've already reached the summer solstice? During my years in the classroom, I needed the days of summer to wind down, release emotional ties to the year's students, learn content and strategies, and prepare mentally for another group.

After leaving the classroom, however, I found that summer is anything but a time to wind down for a most important group of educators - those who lead professional learning. For you, summer means a schedule, often more grueling than at any other time of year. Summer calendars are packed with professional learning, required to ensure teachers and administrators are well-prepared to meet the ever-demanding and growing list of students' needs in the ensuing school year. Other time demands are ever present as well. You must become the resident expert(s) regarding the outcomes and impacts of the legislative session while simultaneously finding time to scrutinize end of year assessment data in order to identify critical professional learning targets for the next year's professional learning calendar.

Our work is not easy, the days are often long, and the audience, at times, unappreciative. Speaking for myself, I needed to hear Alan Sitomer's message at Spring Forum, a message that reminded us to focus on the "why" in order to help us more fully appreciate the important work that we as educators do on a daily basis. As leaders of professional learning, the magnitude of our impact is even more staggering when we consider the vast number of students' lives we touch on an indirect basis through the educators we lead in professional learning. Heartfelt thanks goes to each of you who attended Spring Forum to learn through your professional learning organization, the Florida Association for Staff Development. What a wonderful time we had networking and sharing with others who do similar work and encounter similar challenges! Wouldn't you agree that the planning team did a super job?

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Each year, your Board of Directors strives to make each event the “best one yet,” and I think you will find that to be true with this year’s FASD Fall Leadership Conference: **Professional Development 2014: It’s Showtime!** Dr. Julie Smith will guide us as we explore Dr. John Hattie’s Visible Learning school change model more deeply and Dr. Enrique Puig will similarly guide us to take a deeper look at coaching. On behalf of the FASD Board, I invite you to join us on September 22-24, 2014, at the TradeWinds Resort in St. Pete Beach.

In closing, I encourage you to enjoy some personal time away from the cares of work this summer. I love this reflection written by the late Maya Angelou: “Every person needs to take one day away. A day in which one consciously separates the past from the future. Jobs, family, employers, and friends can exist one day without any one of us, and if our egos permit us to confess, they could exist eternally in our absence. Each person deserves a day away in which no problems are confronted, no solutions searched for. Each of us needs to withdraw from the cares which will not withdraw from us.”

- [Maya Angelou, Wouldn't Take Nothing for My Journey Now](#)

Regards,  
**Brenda Crouch, President**  
**Florida Association for Staff Development**



## 2014 FASD Leadership Conference Preview

~ See flyer ~



# SUMMER PD PLANS AROUND OUR STATE

## **Eubanks, Director**

**Escambia:** Kagan for Leaders; Marcia Tate training

**FDLRS** (Leon/Miccosukee): Kagan cooperative learning; Wonders curriculum for LA

**Gadsden:** FL standards; Acaletics (CC); ESOL endorsement; classroom management; data analysis; differentiated instruction; instructional strategies; FL standards writing assessment; first aid and CPR certification training; clinical education; ESE updates and best practices; student engagement (Train the Trainer model); coherent teaching; Head Start requirements & child abuse; Head Start early learning framework; CLASS, instructional support domains; parent involvement (VPK); Skyward; New Adoptions Training

**Jackson:** K-3 digital curriculum; researching other success stories; book study on Every Child Every Day; looking at Flagler County

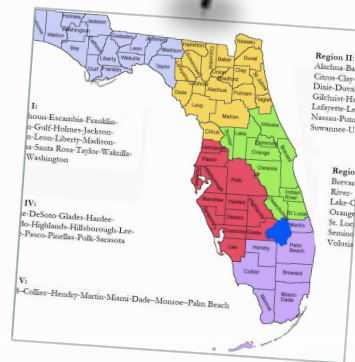
**Leon:** interactive; lots of modeling; set-up advisory group

formative assessments & professional learning

**Liberty:** changing culture for professional learning; move focus from earning points to learning; teachers going through classroom walk-throughs

**Okaloosa:** school-based professional learning activities during district release days; DBQ and civics development activities; close reading; Algebra 1A /1B and Algebra 2 block educator development activities; middle school intensive math educator development activities; CMAP curriculum mapping for secondary ELA educators; school curriculum teams development activities

**PAEC:** Leadership Conference July 16th & 17th featuring Dr. Mark Edwards (digital learning), Cam Tripp (Fierce Conversations), Jim Knight (coaching), General Russell, Mike Jones (school safety). See <http://paec.org/leadershipconference2014/>



[agenda.aspx](#) for more information; 4MAT 4 Algebra training, July 22-24, at the Gulf Coast State College Gulf Franklin Campus. See <http://www.paec.org/calendardetails2.aspx?ID=14340> for more information.

**Santa Rosa:** school-based training; PLCs done well - 250 teachers and every administrator; RTTT language arts standards training; Discovery Institute; streaming institutes; lesson study

**Walton:** using webinars for professional learning (Adobe Connect)

## **REGION II, Carol Milton, Director**

**Alachua:** professional learning in the area of leadership

**FDLRS/Springs:** online training for ESE support facilitators

**Nassau:** preparing to assess the new Florida standards; STEM training; higher order questioning; scales and rubrics for assessment; student engagement; CPALMS curriculum mapping; interventions for struggling learners; differentiating instruction in the high school classroom; IQWST; ESOL and reading endorsement training

**NEFEC:** literacy and teacher leaders through the TIF grant

**PK Yonge:** shifts in the standards and how to assist teachers to provide instruction based on the shifts; Literacy Design Collaborative

**St. Johns:** 1:1 digital learning and PD initiative

### **REGION III, Dori Bisbey, Director**

**Brevard:** Blackboard; Performance Matters; Summer Academy for Teachers; ESE PDA course

**Florida Virtual:** Gaming Model for Training Lesson Study

**Lake:** C2 (Common Core Collaboration for Career and College Readiness); Bill and Melinda Gates (innovative professional development training)

**Osceola:** Administrative Instructional Rounds; Go Vertical (300 teachers grades

5-12); partnership with Valencia and University of Central Florida; Teach Live (Bill Gates); Math Solutions

**Orange:** Responsive Classroom (Marzano, Differentiated Instruction, UDL)

**Seminole:** Kagan, Reading Competencies; gifted endorsement; ESE PDA Module; Marzano; Literacy Collaborative; Building a Strong Instructional Core - new instructional focus; cPalms; Seminole Summer Educator's Conference, Florida Standards training

**St. Lucie:** Marzano Expert Teacher Training; Assessment training; ESE course (blended model), differentiated instruction; Collaborative Planning (phases 1 & 2); STEM design team, Kagan strategies

### **REGION IV, Patti Brustad, Director**

**Charlotte:** CMapping for elementary and secondary Language Arts and Math

**Hernando:** new Florida standards implementation; focus on tools available such as CPALMS, 360

**Hillsborough:** para educator competencies; ESE summer institute

**Lee:** aligned plan; building on PLC foundation from last year (410 folks trained); this summer, Lee will host own PLC conference; systems approach to decision making; data based at all levels; standards-based instruction; building train the training in ELA and math for model classrooms in all schools; engagement strategies; Kagan; NISL leadership group

**Pasco:** strategic planning across summer; Leade week summer institute starting with Doug Fisher webinar; Florida standards; Jim Knight, impactful coaching; curriculum based preparation for CCSS; Danielson Institute with Pinellas: ESE; SIM; Marzano instructional framework; cooperative learning

**Polk:** CC; Spring Symposium; part of new teacher academy FADSS Empowering Elevating Celebrating Effective Teachers; breakout sessions with teachers teaching teachers; unofficial mentoring where new teachers can ask for advice from teachers at other schools

**Sarasota:** new assessments; RAE and PD department on AIR assessment; deconstructed standards with Kevin Baird sustaining throughout the year with webinars; ESE Summer SIM Institute aligning content enhancements to Florida



**REGION V, Shari  
Huene-Johnson,  
Director**

**Broward:** ESE PD; possible course catalog with descriptions; PDA facilitator training; more PDA offerings

**Collier:** Kagan; BYOD/STEM; lesson study in every school; new Academic Coach Academy; Working on Succession Plan; District Strategic Plan

**Dade:** ESE trainings to include general education; PDA (more offerings to meet needs); collaboration between FDLRS and PD department for new teacher orientation; school-site teams (principals, core teacher)- CC standards/ SIP and Certified Assessor Training Tool

**Palm Beach:** new non-facilitated online course offered (SB1108); adding PDA facilitators; SIM possible

Selves and/or self-advocacy - conversations to include in NSA for increasing inclusion for EBD students; collaboration with FIN and ESE dept. SEDNET, etc.; eLearning management system starting from scratch - goes live August 1st; new area leadership academy focused on data; realizing importance of "grow your own"

## FASD

### Proposed Slate of Officers

The following candidates have been recommended to the board and will be voted upon at the 2014 FASDLC membership meeting. Information about each candidate will be available at the meeting for you to peruse before the election. Please let us hear your voice!

**President Elect:** Carol Milton

**Immediate Past President:** Brenda Crouch

**Region 1 Director:** Barb Eubanks

**Region 5 Director:** Shari Huene-Johnson and Kathy Orloff

**Secretary:** Jean Lamar

**Treasurer:** Cathy Starling

**Select two from the following:**

**Director at Large:** Deb Elliot; Sallie Jenkins; Helen Burton; Tim Ferguson; Janice Shomburg; and Dr. Marisa Stukey

**HONORING ONE  
OF OUR FINEST:  
BILL HALL**



#### 10.Habits

9. Communication

8. Well-Dressed

7. Sterling

6. Commitment

5. Professional

4. Customer  
Service

3. Humor

2. Harley

1. Heart



by **Debbie Cooke, Executive Director, FASD**

Leaders from the 35 state and provincial Learning Forward affiliate organizations will convene for their annual Affiliate Leadership Meeting in Chicago July 17 - 20, 2014. The focus of the meeting will be the latest resource from Learning Forward associated with the Transforming Professional Learning II initiative. The intent of this program, **The Executive Leadership Program: Transforming Professional Learning**, is to build leadership capacity to support standards-based professional learning.

In this yearlong, 30-hour leadership program offered in a blended format, participants will acquire skills, practices, strategies, and resources to develop their expertise as agents of change, create cultures of continuous improvement, build collective responsibility, and provide individual and team support for acquiring and implementing new practices. Working together with colleagues on current, authentic situations involving complex change, they will study and apply the standards for professional learning as a framework for leading change and learn to transform

## Affiliate Leadership Teams Continue Transforming Professional Learning in Chicago

professional learning to support the integration and implementation of multiple initiatives to achieve remarkable results for students.

The program is designed as a sustained professional learning experience with six distinct sessions that have unique focus areas for each session, and require ongoing, authentic application of learning throughout the experience. Outcomes include:

- Develop leadership expertise to support and manage complex change;
- Apply standards for professional learning as a framework for planning, implementing, and evaluating complex change initiatives to advance educator effectiveness and student success;
- Acquire strategies and tools to manage change;
- Use professional learning to address local challenges related to change management.

We are truly excited about using this information in our state to continue transforming the professional learning experience of Florida educators and advancing the professional learning work of our educational leaders. Look for more about



### We Want YOU...

to apply for the FASD Outstanding Professional Development Practices Award!

Please nominate yourself or your colleagues for this prestigious award. We are looking for the best professional learning practices around the state of Florida. Our full application materials are available online at <http://www.fasdonline.com/awards.asp>, and the deadline to apply is June 27. Our nomination form will ask you to describe your professional development practices to align with the FDOE PD protocol standards related to planning, learning, implementing, and evaluating PD. We know there are amazing practices out there, but you can't win the award if you don't apply!

how this information will be available to the FASD family at our Fall Leadership Conference (FASDLC) on September 22 - 24, 2014. See our website for conference details ([www.fasdonline.org](http://www.fasdonline.org)). Hope to see you in St. Pete. ☒



# ABOUT FASD

## Our Vision

The Florida Association for Staff Development, Inc. is committed to professional growth of school-related personnel, the driving force for improving schools to effect significant improvement in school experiences of all students in Florida.

## Our Mission

The Florida Association for Staff Development, Inc. will promote professional growth, leadership, and support for those involved in facilitating learning opportunities for the educational community.

## Our Website

<http://www.fasdonline.org>

## Newsletter Staff

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